

Site Usage

72,247 Visits

18.79% Bounce Rate

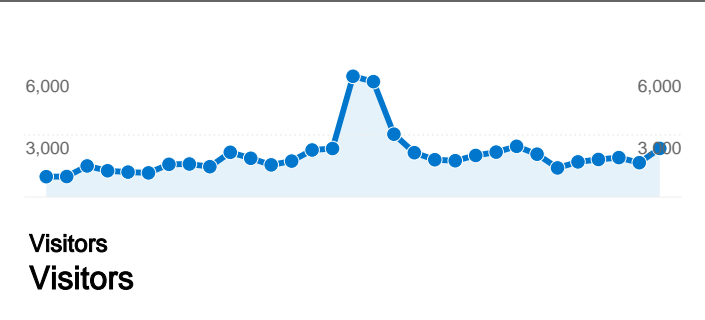
538,967 Pageviews

00:05:39 Avg. Time on Site

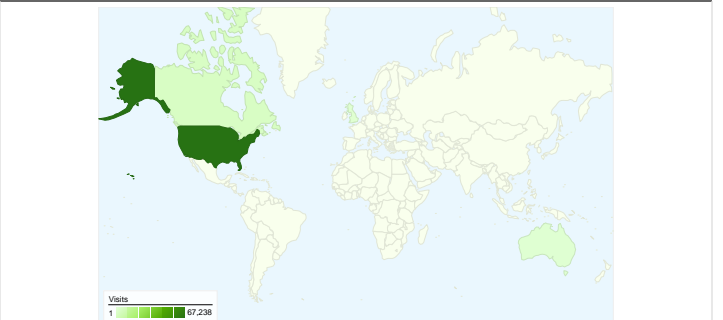
7.46 Pages/Visit

68.78% % New Visits

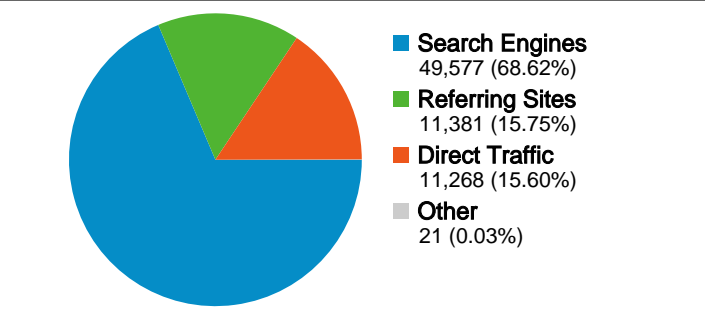
Visitors Overview



Map Overlay world

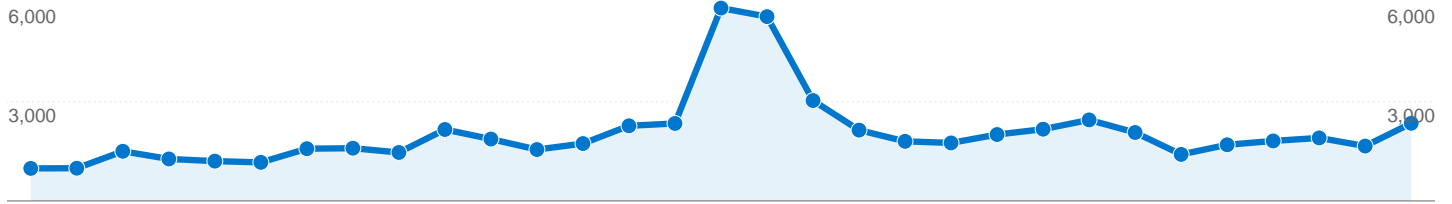


Traffic Sources Overview




Content Overview

Pages	Pageviews	% Pageviews
/	86,794	16.10%
/meet-the-roloffs/	46,777	8.68%
/the-farm/	32,841	6.09%
/talk/	24,607	4.57%
/events/	22,167	4.11%




54,264 people visited this site


 **72,247** Visits

 **54,264** Absolute Unique Visitors

 **538,967** Pageviews

 **7.46** Average Pageviews

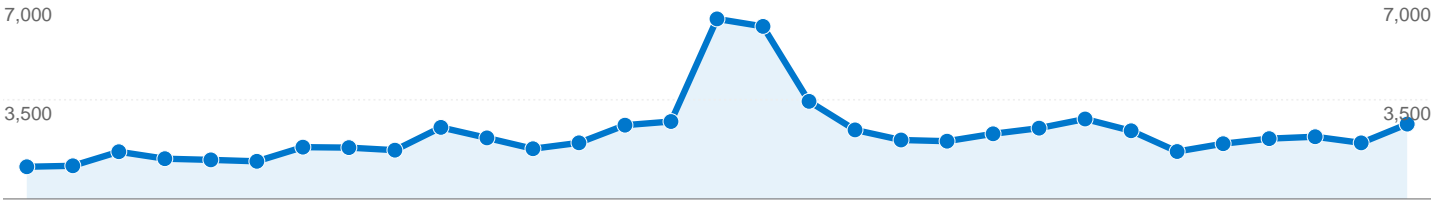
 **00:05:39** Time on Site

 **18.79%** Bounce Rate




 **68.91%** New Visits

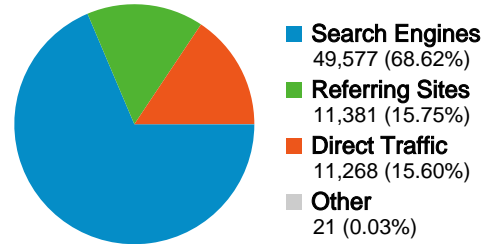
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	57,112	79.05%	Cable	33,244	46.01%
Firefox	11,032	15.27%	DSL	15,201	21.04%
Safari	3,421	4.74%	Unknown	13,696	18.96%
Netscape	222	0.31%	T1	5,102	7.06%
Mozilla	157	0.22%	Dialup	2,741	3.79%



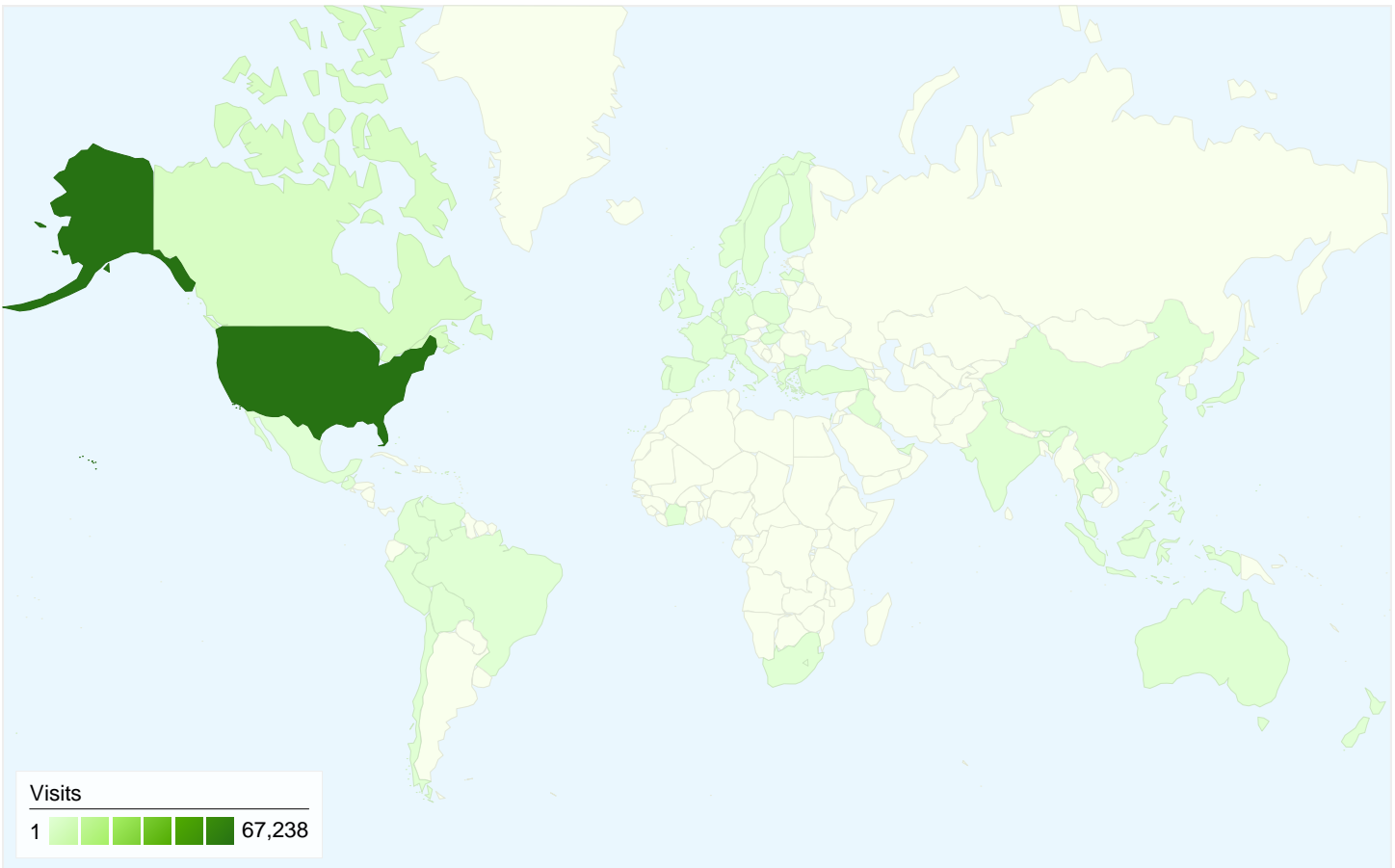
All traffic sources sent a total of 72,247 visits

-  15.60% Direct Traffic
-  15.75% Referring Sites
-  68.62% Search Engines



Top Traffic Sources

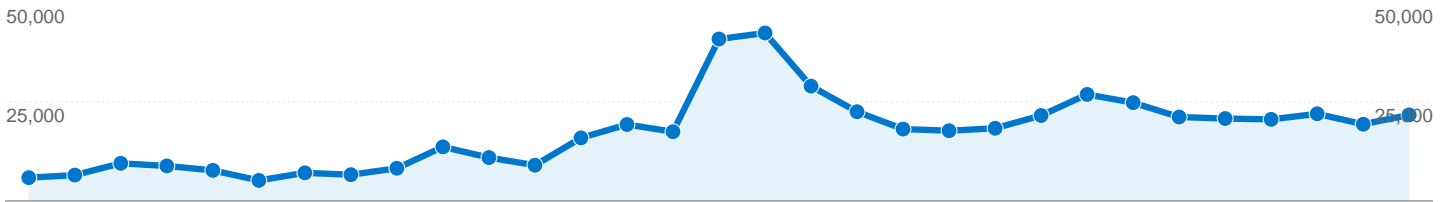
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	34,934	48.35%	rolloff farms	12,779	25.78%
(direct) ((none))	11,268	15.60%	rolloff farm	7,718	15.57%
yahoo (organic)	7,189	9.95%	matt rolloff	4,410	8.90%
en.wikipedia.org (referral)	3,497	4.84%	rolloff	2,524	5.09%
msn (organic)	2,692	3.73%	rolloff farms	1,463	2.95%



72,247 visits came from 66 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
72,247 % of Site Total: 100.00%	7.46 Site Avg: 7.46 (0.00%)	00:05:39 Site Avg: 00:05:39 (0.00%)	68.90% Site Avg: 68.78% (0.18%)	18.79% Site Avg: 18.79% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	67,238	7.47	00:05:39	68.97%	18.70%
Canada	3,178	7.35	00:05:08	66.99%	20.26%
United Kingdom	754	7.39	00:05:54	67.51%	17.37%
Australia	592	6.89	00:07:04	67.57%	18.24%
Hong Kong	52	10.27	00:07:06	61.54%	11.54%
France	52	5.94	00:04:13	75.00%	25.00%
Malaysia	49	6.69	00:07:22	83.67%	20.41%
Ireland	42	9.83	00:07:25	76.19%	19.05%
(not set)	28	5.29	00:03:56	92.86%	32.14%
Guam	27	16.30	00:18:59	29.63%	14.81%



Pages on this site were viewed a total of 538,967 times

 538,967 Pageviews

 347,024 Unique Views

 18.79% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	86,794	16.10%
/meet-the-roloffs/	46,777	8.68%
/the-farm/	32,841	6.09%
/talk/	24,607	4.57%
/events/	22,167	4.11%